

## Home Page

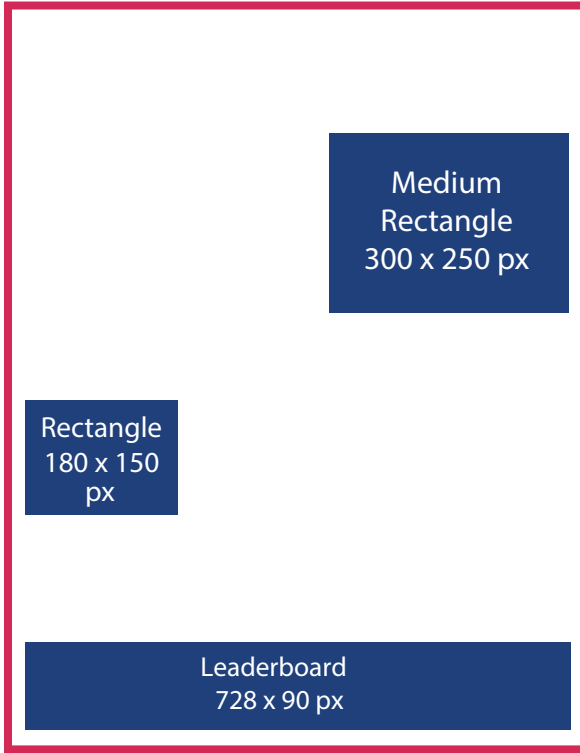


Diagram illustrating banner placement on a Home Page. The page is enclosed in a red border. Three dark blue boxes represent banner positions: a 'Rectangle 180 x 150 px' in the lower-left, a 'Medium Rectangle 300 x 250 px' in the upper-right, and a 'Leaderboard 728 x 90 px' at the bottom.

## eNewsletter

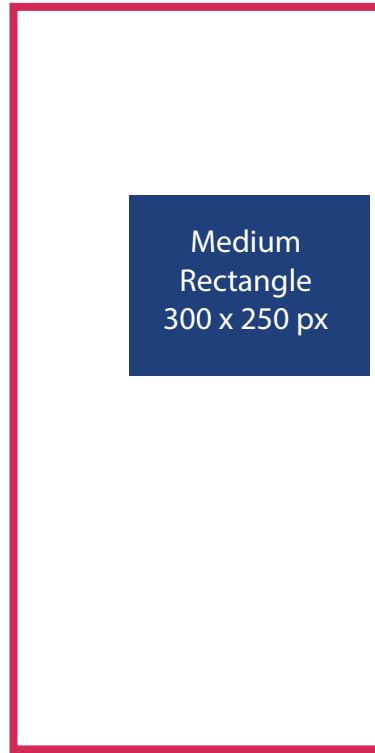


Diagram illustrating banner placement on an eNewsletter page. The page is enclosed in a red border. A single dark blue box represents a 'Medium Rectangle 300 x 250 px' centered in the upper half of the page.

## Mobile

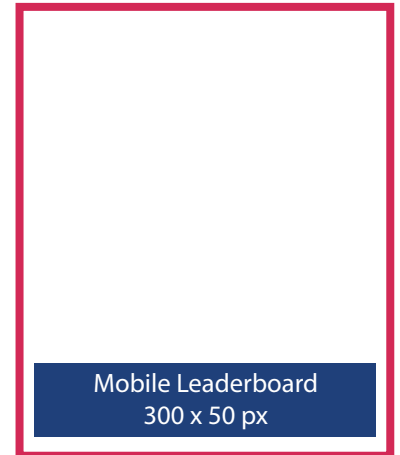


Diagram illustrating banner placement on a Mobile page. The page is enclosed in a red border. A single dark blue box at the bottom represents a 'Mobile Leaderboard 300 x 50 px'.

## Internal Pages

*Banners display on non-paid content pages*

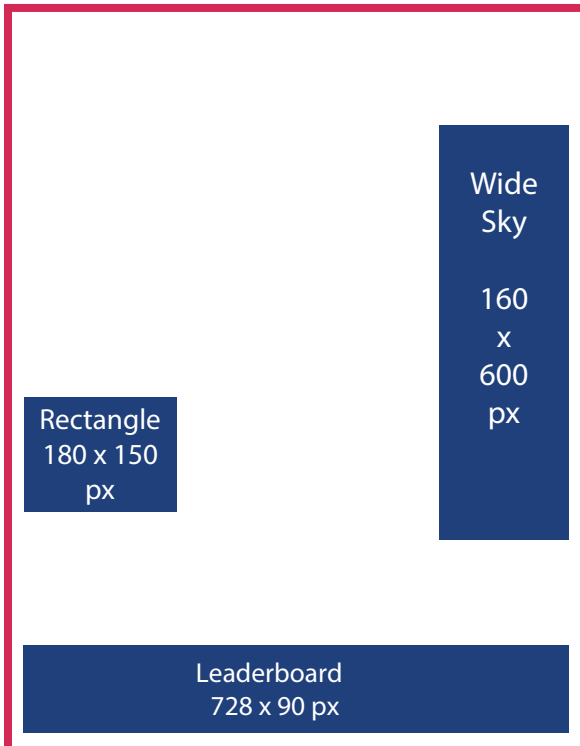


Diagram illustrating banner placement on Internal Pages. The page is enclosed in a red border. Three dark blue boxes represent banner positions: a 'Rectangle 180 x 150 px' in the lower-left, a 'Wide Sky 160 x 600 px' on the right side, and a 'Leaderboard 728 x 90 px' at the bottom.

## Contest Page

*Banners display on non-paid content pages*

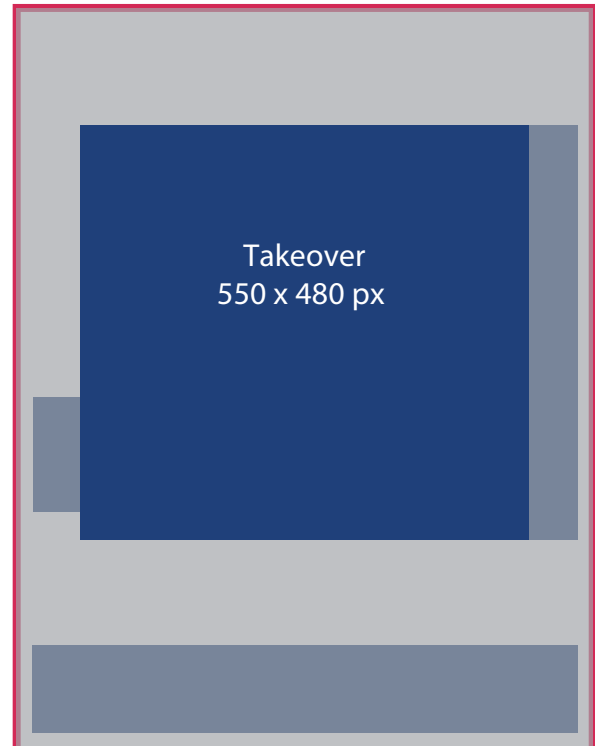


Diagram illustrating banner placement on a Contest Page. The page is enclosed in a red border. A large dark blue box in the center represents a 'Takeover 550 x 480 px'. The background of the page is light gray.